



2023-2024



# Chicago Food Justice Summit

SPONSORSHIP PACKET



**The Chicago Food Policy Action Council (CFPAC)**, in partnership with the Cook County Department of Public Health and the Chicago Department of Cultural Affairs & Special Events (DCASE), is hosting the 19th Annual Chicago Food Justice Summit. The Summit will be hosted virtually on February 7th and 8th, and in person on February 9th, 2024..

More than 1,500+ community members, elected officials, environmental justice advocates, emergency food providers, nutrition and health care advocates, growers, food workers, and students are expected to attend the summit. Together they will reflect on food justice work, accomplishments and future goals in Chicago, Cook County and across the state of Illinois.



# about

## OUR HISTORY

CFPAC was formed in 2002 as a result of an Illinois Food Summit organized by the Chicago Community Trust. The effort began with a series of open meetings held on Chicago's Southside that utilized consensus to establish a mission and organizational operating structure. CFPAC officially became a 501(c)3 in 2011 and hired its first full-time staff member in 2017.

## OUR MISSION

CFPAC co-develops, facilitates, advocates for, and supports implementation of policies that advance food justice and food sovereignty in Chicago and across the region.

## OUR VISION

CFPAC envisions a food system where all Chicagoans, regardless of race, class, gender, and/or social identity, have the right to healthy and culturally-appropriate food produced through community-driven, ecologically regenerative, and economically viable processes. The Council recognizes the history and modern maintenance of structural racism in Chicago and across the country that have led to massive inequities in land access, food business ownership, food security, and political power along lines of racial identity. CFPAC works to address these inequities and dismantle racist structures in the food system by building local political power, supporting frontline workers throughout the food system, and facilitating Black/Brown partnerships and understanding.



# programs

## **GOOD FOOD PURCHASING PROGRAM**

Led by the Chicago Department of Public Health, Cook County Department of Public Health, and the Chicago Food Policy Action Council, the Good Food Purchasing Initiative of Metro Chicago (GFPI) works to ensure that institutional food purchasing advances an equitable, healthy, fair, local, humane, and sustainable food system while creating good food access for all.

## **PRODUCTIVE LANDSCAPES**

The Productive Landscapes Project is a multilateral effort to map, assess and transform underutilized public lands into productive multipurpose landscapes that solve multiple issues and create opportunities for local healthy food production, community engagement, economic & resource development, and environmental improvement.

## **FOOD RESEARCH**

The Midwest Consortium for Equity, Research, and Food Justice (M-CERF) is a group of university, government, and community-based researchers that collaborate with communities in Chicago's foodshed to answer questions related to food equity and support transitions to more equitable food system.

## **CFJ RHIZOME NETWORK**

Since 2020, CFPAC has convened over 500 organizations, food system leaders, urban farmers, and stakeholders called The ChicagoFood Justice Rhizome Network. These focused working groups are aimed to strengthen Chicago's food shed and address the systemic food inequity causes. The Rhizome Network is open to the public and aims to foster connections and equip advocates with the tools and resources to further their work.



## LEADERSHIP DEVELOPMENT

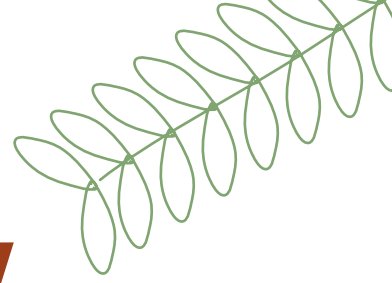
The food justice and advocacy world is continuously growing and expanding, and CFPAC is priming youth folks to step up to new challenges! Each year CFPAC hires Summer Interns to support our programs, hires 9 contracted employees to support the planning and execution of the Annual Chicago Food Justice Summit, and hosts six virtual job fairs per year. Through inviting new folks into our planning and programs, CFPAC serves as a career launch pad for food justice advocates to find full time employment with CFPAC's partners. .

## BUYER - SUPPLIER MIXERS

The Chicago Food Policy Action Council organized three days of workshops and networking events aimed at supporting small food businesses. Business owners interested in selling local food were able to meet with food producers ready to sell their product at the wholesale level.

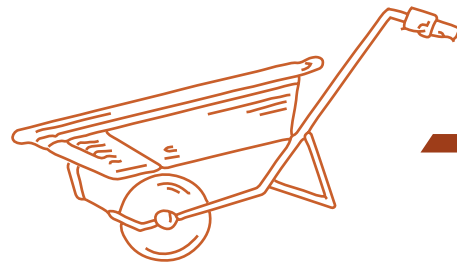


# 2023 overview



## 18TH ANNUAL FOOD JUSTICE SUMMIT SESSIONS (SELECTED)

- Opening Keynote from Dr. Yoalli Rodriguez Aguilera
- Does the Past Future-Proof Us?
- Building a Hyperlocal Food System at Greater Chicago Food Depository
- Food Systems and Equitable Climate Action Community Elevation Through Food Redistribution
- Introducing Englewood's Agro Eco District
- Strategies to Prioritize Nutrition and Support Local Foods
- Austin Eats: Growing and Sowing a Healthier Community
- Grief Doulaship for Food Justice
- Water for Urban Growers: A listening and
- Leveraging Farm-to-Institution Pathways for Grower Success
- Building Food Sovereignty, Community Wealth, and Restorative Justice in Chicago
- Finding Your Future in Food Systems
- Call it a Pierogi, an Empanada or a Dumpling
- Researching Opportunities to Build More
- Resilient Food Futures
- Land Stewardship Through a Care Lens
- Social Ecosystems Thru Timebanking
- Rich Soil: Billionaire Farmland and the Future of Food
- Taking Back the Farm Bill
- These Hands Harvest Healing
- Industrial Food Waste: What We're Doing and Where We Should Go



18TH ANNUAL FOOD  
JUSTICE SUMMIT STATISTICS  
\* METRICS FOR VIRTUAL PLATFORM ONLY

945 ACTIVE  
ATTENDEES \*

48 SESSIONS

109,230 ATTENDEE  
INTERACTIONS\*

333,087  
SPONSOR IMPRESSIONS\*



# support



## YOUR SUPPORT OF CHICAGO FOOD POLICY ACTION COUNCIL PROVIDES YOU WITH THE UNIQUE OPPORTUNITY TO:

- Connect with a diverse audience, including community members, elected officials, environmental justice advocates, emergency food providers, nutrition and health care advocates, growers, food workers, and thought leaders.
- Partner with one of the most fluid and cross-sectional nonprofits in Chicago working on food policy, justice and sovereignty.
- Receive a feature in CFPAC's social media, website, promotional materials, email blasts, press release and program.
- Support a 501(c)(3) nonprofit, with all donations tax deductible.
- Support a movement to create a more equitable, resilient, and just food system in Chicago.
- 100% of proceeds directly support Chicago Food Policy Action Council's Summit Programming.



### PREVIOUS SPONSORS:

Greater Chicago Food Depository

Midwest Foods

American Farmland Trust

Midwest Independent Retailers Assoc.

Mercy For Animals

RE-AMP

Steans Center

Star Farm Chicago

The Urban Canopy

Good Food Catalyst

Rockefeller Foundation

Chicago Fair Trade





	PREMIERE SPONSOR - \$10,000	MAJOR SPONSOR - \$5,000	SUPPORTING SPONSOR \$2,500	ADVOCATE SPONSOR - \$1000	IN-KIND DONATION
<b>SPONSOR PRE-EVENT RECOGNITION</b>					
Press Releases	✓				
Social Media Promotion	✓	✓			
Flyers and Promotional Materials	✓	✓	✓		
Website Acknowledgement	✓	✓	✓	✓	✓
<b>VIRTUAL AND IN-PERSON EVENT RECOGNITION</b>					
Recognition During Opening Session	✓	✓			
Feature in Virtual Lobby	✓	✓	✓		
Program Acknowledgement	✓	✓	✓	✓	
Dedicated Virtual and In-Person Exhibitor Booth	✓	✓	✓	✓	✓
<b>SPONSOR POST-EVENT RECOGNITION</b>					
Email Blast	✓	✓	Logo only	Logo only	Logo only

**\*\* All sponsors must confirm their sponsorship level before December 1st, 2023. Those who have not committed and provided all materials by the deadline may not receive all benefits of the sponsorship package**

Interested in sponsoring this year's  
**Chicago Food Justice Summit?**  
 Please contact our team at  
[sponsorship@chicagofoodpolicy.com](mailto:sponsorship@chicagofoodpolicy.com)

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