



# COVID-19 Impact:

## Small Food Businesses and Nonprofits Survey

March-April 2020



# Who they are?

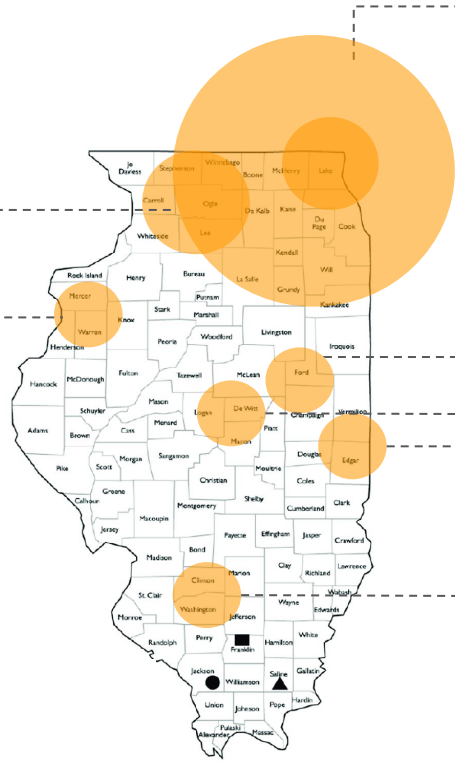
Wholesale Distributor  
Food Delivery Service Retailer(online) Nonprofit land trust  
Farmer's market  
Processor Technical Support/Education  
Farmer Incubator  
Retailer (Storefront) Food Pantry School/ Institutional Food Service  
Producer (Farmer/ CSA/ Value-Added) Capital Access Provider  
Permaculture Consultant Restaurant Emergency Food Aid Provider  
Network  
Food Service Operator Nonprofit: local food system development  
Farmers Market Management Value Chain Coordinator, Advocacy, Research

# Where they are?

**65.7%**

Chicago Metropolitan Area

**14.3%** Northern Illinois



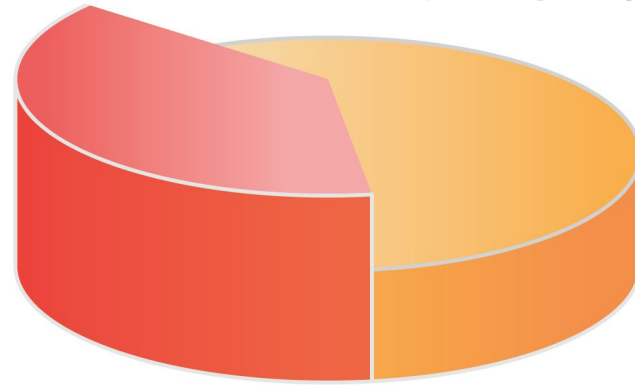
**20%** Others

**Have you or any staff had to miss work time due to sickness (COVID or other) since March 1?**

- Yes
- No

**37.5%**

**62.5%**



# Food Pantries and Emergency Food Aid

## Financial assistance

Funding/ grants/ revenue to support free services.

## Volunteer help

Needed for labor.



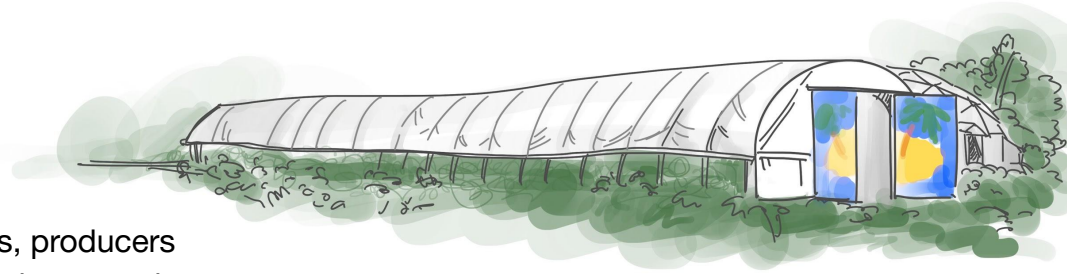
# Food Producers (Farmers or Value-Added)

## Financial assistance

Needed for extended operating expenses such as transportation, decreased volunteers, deliveries, hazard pay, and packing costs.

## Consulting

With the new changes in their businesses, producers need consulting for business planning and support in applying for funding resources.



# Food Service and Catering



## Financial assistance

Help with paying for free meals.



## Collaboration

To provide resources.



## Food Safety

PPE Needed.



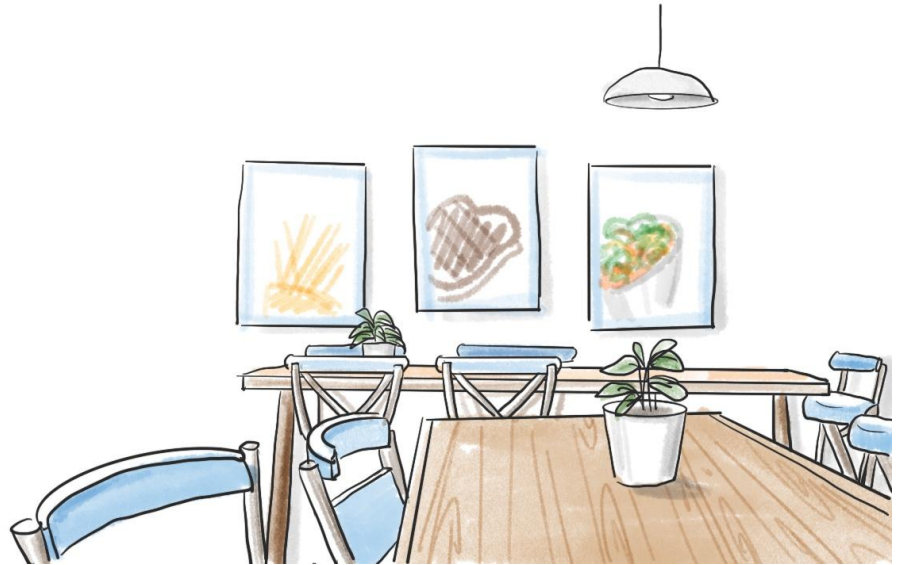
# Restaurants

## Financial assistance

To sell more food.

## Marketing

Stay-at-home impacted sales; shift to emergency food.





# Food Educators



## Financial assistance

To support operating expenses.



## Collaboration of resources

A pool of resources to give updates pandemic.



# Main challenges



Reduced Revenue



PPE Shortage



Trouble Switch to Online



Fewer Volunteers Available



Canceled/Postponed Outreach Programs



Lack of Frequent Policy and Support Updates to Keep Workers Informed



High Cost of Switching to Delivery Services

**Thanks!**